



MULTILINGUAL ILLINOIS 2025 CONFERENCE

SPONSORSHIP
PACKET



Greetings

Read the Letter from Supt. Tony Sanders

Dear Colleague,

Thank you for your past generous support of the Multilingual Illinois Statewide Conference. Our partners like you are instrumental in making this conference one of the most productive and energizing educational convenings in Illinois and beyond. It is with great excitement that we are moving into plans for the December 2025 conference, taking place December 9th - 11th, 2025. We look forward to working with you, now more than ever, to cultivate mutually beneficial relationships that will maximize your business while making a difference in the lives of students and educators across the state.

Amidst unprecedented challenges in the multilingual education sector, the Illinois Resource Center, Illinois State Board of Education, and state elected officials, have all recommitted to support for multilingual, English learner and historically under-resourced student populations. This commitment has been demonstrated not just with strong statements, but also policy, such as the dual language expansion legislation signed into law last summer. The Multilingual Illinois conference provides an essential convening space for districts working with the student populations most impacted by these current challenges and policies to connect and share resources. These educators and administrators are working harder than ever to best serve their students and communities in the face of these challenges, and will be seeking support from partners like you to implement these goals. Everyone at this event is deeply committed to supporting multilingual students and English learners, and we know that dedication is reflected in the innovation and creativity of partners like you as well.

Last year, we welcomed more than 3,000 educators, ISBE leaders, community partners and other stakeholders to Multilingual Illinois. All three days will feature a range of speakers covering a variety of topics relating to multilingual education and English learners, a population that now includes nearly one-fifth of all Illinois public school students, including an influx of districts welcoming English learners for the very first time. In 2024, the conference included significant focus on the changing educational technology landscape, including a keynote presentation about the use of AI in the multilingual classroom. We expect and are actively seeking further programming on this highly relevant topic, and know that districts attending will be seeking resources and partnerships to more effectively utilize and enhance technology in their classroom learning.

Greetings



Based on extremely positive feedback from the 2024 conference, we will once again be hosting this event at the beautiful, modern Tinley Park Convention Center, accommodating our growing participant base and providing a more convenient location for districts statewide. We also regularly connect with neighboring states across the region to encourage educators to come to Illinois for more support and resources for their multilingual populations. We will continue our practice of maximizing the interaction of attendees and sponsors, with hallway exhibit space and opportunities within the expanded program for publishers, digital service providers and other exhibitors to express their ideas, introduce new materials and participate in this extended discussion of ways to improve teaching and learning.

In the near future, you will be receiving additional information about sponsorships and exhibit space. If you plan to become a sponsor and/or exhibitor, I would strongly recommend that you complete the registration process as soon as possible. We anticipate increased participation by publisher representatives as well as other educational vendors and support service entities.

Thank you for your consideration, and we look forward to seeing you in Tinley Park this December.

**SINCERELY,
THE STAFF OF THE ILLINOIS RESOURCE CENTER**



Sponsorship Offerings



PROGRAM ADVERTISER

- Quarter-Page Ad - \$150
- Half-Page Ad - \$200
- Full-Page Ad - \$300

EXHIBITOR* - \$700 EXHIBIT TIMES: 8AM - 4PM

*Exhibitors who wish to attend the luncheon must register as conference attendees.

- 6-foot skirted table and two chairs
- Company name and logo listed in event program distributed to all conference attendees
- Company name and logo featured on conference website

BRONZE - \$1,500

All noted benefits of the Exhibitor level, PLUS:

- 2 complimentary 1-day conference registrations (lunch included)
- Company name and logo featured on signage throughout the event
- Company mentioned on IRC social media, newsletters & digital promotion
- Company will receive quarter-page ad in event program distributed to all attendees
- A list of conference attendees and districts ("Opt-Ins" only)

Exhibits and Sponsorship deadline is November 1, 2025!
Please note that space is limited and offered on a first-come, first-served basis.

Sponsorship Offerings



SILVER - \$2,500

All noted benefits of the Bronze level, PLUS:

- Company will receive half-page ad in event program distributed to all attendees
- Company exhibitor booth will be placed in a premium, high-traffic location
- Company will receive ad in an IRC newsletter or eblast promoting the Multilingual Illinois conference
- Company will be mentioned from the stage during key sessions

GOLD - \$3,500

All the noted benefits of the Silver Level, PLUS:

- Company name and logo will be prominently displayed on event signage
- Company will be thanked by name during general sessions
- Opportunity to present one session during the conference
- Opportunity to include a promotional item in swag bag distributed to participants

PLATINUM - \$5,000 (Limited to 3, 1 per day)

All the noted benefits of the Gold Level, PLUS:

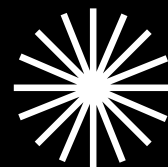
- A two-minute speaking spot during one of the three conference luncheon addresses

DIAMOND - \$11,000 (Limited to 1 per day)

All the noted benefits of the Platinum Level, PLUS:

- Company logo and information included in custom overlay for the Glambot, a 360-degree high-speed camera for capturing engaging photo and video from the conference for social media for one day

Contact Us



Thank you for your time and consideration. We want to showcase your brand at its best and are here to help you make the marketing choice that best fits your needs. If you have any questions, please contact Yvonne Baginski at ybaginski@cntrmail.org.

We look forward to connecting with you and putting you in the spotlight at the 2025 Multilingual Illinois Conference!

Sincerely,

Josie Yanguas, Director Illinois Resource Center

Yvonne Baginski, Exhibitor Coordinator, ybaginski@cntrmail.org



2025 Statewide Conference
for educators serving
linguistically and culturally diverse students

December 9-11, 2025

Tinley Park Convention Center

