

MULTILINGUAL
ILLINOIS / ESSA
2026
CONFERENCE

SPONSORSHIP
PACKET



Greetings



Dear Colleague,

Thank you for your past generous support of the Multilingual Illinois/ESSA Statewide Conference. You are instrumental in making this conference one of the most productive and energizing educational convenings in Illinois and beyond. Our impactful collaboration that will maximize your business while making a difference in the lives of students and educators across the state is evident now, more than ever.

It is with great excitement that we announce the Multilingual Illinois/ESSA 2026 Conference, taking place December 8th - 10th, 2026 at the Tinley Park Convention Center.

The Multilingual Illinois Conference/ESSA provides an essential convening space for districts working with the student populations most impacted by the current challenges and policies related to EL Learners by connecting them to necessary resources.

We continue our practice of increasing the interaction of attendees and sponsors, with exhibit space and opportunities within the expanded program for publishers, digital service providers and other exhibitors to express their ideas, introduce new materials and participate in this extended discussion of ways to improve teaching and learning. In addition, we will also be identifying ways to incentivize and encourage attendee engagement with exhibitors and maximize your investment in this event.

Last year, we welcomed nearly 3,000 educators, ISBE leaders, legislators and other stakeholders to Multilingual Illinois/ESSA. The conference will highlight a variety of topics relating to multilingual education and English learners, a population that now includes nearly one-fifth of all Illinois public school students. Some topics will include the changing educational technology landscape. We expect further programming on this highly relevant topic, and know that districts attending will be seeking resources and partnerships to more effectively utilize and enhance technology in their classroom learning.

Amidst unprecedented challenges in the multilingual education sector, the Illinois Resource Center, Illinois State Board of Education, and Governor J.B. Pritzker are committed to support multilingual, English learner, and historically under-resourced student populations.

Greetings



This commitment has been demonstrated with the dual language expansion legislation which went into effect earlier this year and Illinois celebrating a decade of the State Seal of Biliteracy. Similarly, we acknowledge your dedication and commitment to providing the support educators and administrators need to impact student success.

Your partnership is significant to a student population most in need in our current climate. Know that we are grateful for your commitment and dedication to student success, now and always.

We look forward to seeing you in Tinley Park this December.

**SINCERELY,
THE STAFF OF THE ILLINOIS RESOURCE CENTER**



Read the Letter from
Supt. Tony Sanders

Sponsorship Offerings



PROGRAM ADVERTISER

- Quarter-Page Ad - \$150
- Half-Page Ad - \$200
- Full-Page Ad - \$300

EXHIBITOR* - \$750 EXHIBIT TIMES: 8AM - 4PM

*Exhibitors who wish to attend the luncheon must register as conference attendees.

- 6-foot skirted table and two chairs
- Company name and logo listed in event program distributed to all conference attendees
- Company name and logo featured on conference website

BRONZE - \$1,500

All noted benefits of the Exhibitor level, PLUS:

- 2 complimentary 1-day conference registrations (lunch included)
- Company name and logo featured on signage throughout the event
- Company mentioned on IRC social media, newsletters & digital promotion
- Company will receive quarter-page ad in event program distributed to all attendees
- A list of conference attendees and districts ("Opt-Ins" only)

Exhibits and Sponsorship deadline is November 6, 2026!
Please note that space is limited and offered on a first-come, first-served basis.

Sponsorship Offerings



SILVER - \$2,500

All noted benefits of the Bronze level, PLUS:

- Company will receive half-page ad in event program distributed to all attendees
- Company exhibitor booth will be placed in a premium, high-traffic location
- Company will receive ad in an IRC newsletter or eblast promoting the Multilingual Illinois conference
- Company will be mentioned from the stage during key sessions

GOLD - \$3,500

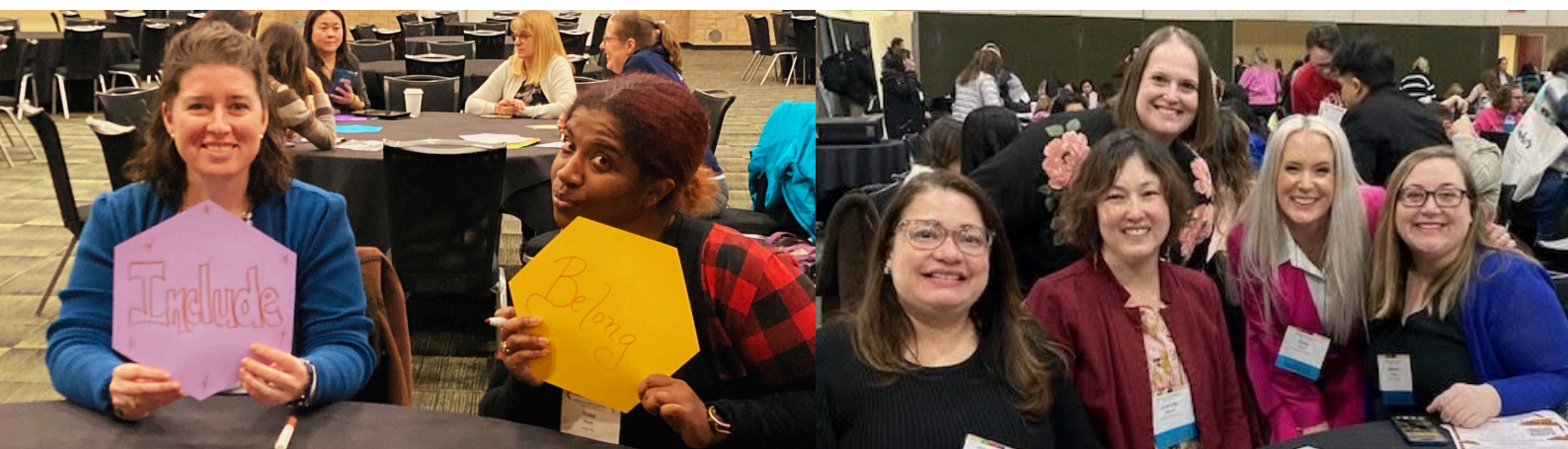
All the noted benefits of the Silver Level, PLUS:

- Company name and logo will be prominently displayed on event signage
- Company will receive a full-page ad in event program distributed to all attendees
- Company will be thanked by name during general sessions
- Opportunity to present one session during the conference
- Opportunity to include a promotional item in swag bag distributed to participants

PLATINUM - \$5,000 (Limited to 3, 1 per day)

All the noted benefits of the Gold Level, PLUS:

- A two-minute speaking spot during one of the three conference luncheon addresses



Contact Us



Thank you for your time and consideration. We want to showcase your brand and help you make the marketing choice that best fits your needs.

We look forward to connecting with you at the 2026 Multilingual Illinois/ESSA Conference!

Please contact Yvonne Baginski at ybaginski@cntrmail.org to secure your sponsorship or if you have any questions.

Sincerely,

Alicia Coronado, Associate Director, Illinois Resource Center

Yvonne Baginski, Exhibitor Coordinator, ybaginski@cntrmail.org



2026 Statewide Conference

for educators serving linguistically and culturally diverse students
in collaboration with Every Student Succeeds Act

December 8-10, 2026

Tinley Park Convention Center

